

# Technical Rider

## *Robin Crow (updated Sept 2010)*

This Rider is to insure delivery of the best possible presentation. Because we know that all events are different, and that there is not a “**one size fits all**” solution for all events, we have outlined three distinct technical options for your consideration. Robin asks only for essentials in order to provide you with a smooth running professional event. To that end, Robin would like to personally communicate with everyone in charge of sound, lights, and AV within your organization, as well as the designated supplier. Please send Robin the phone numbers and contact information of the production companies responsible for sound, lights, and AV production no later than 30 days prior to the event. This is not to complicate matters, but to confirm we are all on the same page, and to insure that there will be no unwanted surprises. Putting on an event can be a daunting task, and we are grateful for your attention to the details of this rider. **Most importantly**, it’s helpful to know if the production is being provided a private company, or the convention hotel. If the hotel is providing production, (whether large or small) there is a greater chance of miscommunications and/or a crew who have never worked together, and occasionally people who are in over their heads.

### 1) **BARE BONES, BUT EFFECTIVE...**

#### **for groups of 300 or less.**

One of Robin’s favorite and most memorable events, which was when he spoke/performed in Tampa for 96 people, was small, economical, and simple.

- ✓ Stereo PA system consisting of two, two-way speakers on stands and two monitors
- ✓ Basic stereo mixing console (example Mackie 1604)
- ✓ DVD player and projector with either one or two screens
- ✓ Lighting can be simple, optional, or well lit with follow spot and stage lights

### 2) **THE REAL THING, BUT AFFORDABLE...**

#### **for groups of 750 or smaller.**

- ✓ Stereo PA system with at least two (2), two-way cabinets per side
- ✓ Professional mixing console with two monitor sends, with a professional mix engineer.
- ✓ DVD player and projector with two screens
- ✓ One (or two if possible) follow spots (with operators) ... front and rear stage lights
- ✓ Although AV cameras are always nice, they are not a necessity

### 3) **KNOCK THEIR SOCKS OFF, SOMETHING THEY’LL NEVER FORGET...**

#### **for groups of 750 to 10,000!**

- Stereo PA system with at least two, two-way cabinets per side. If system is flown, then it must include front-fill speakers as well.
- Professional mixing console with two monitor sends, with a professional mix engineer.
- When cameras are being used to project image on side screens, a third screen in the center which can be used for projecting Robin’s DVDs is preferable.
- Two follow spots (with operators) ... front and rear stage lights... audience blinders
- If your group is 1,000 or more, consider setting up a couple of “satellite risers in the audience,” then focus several stage lights on each riser. The audience absolutely loves it when “center stage” shifts to different parts of the room.

## The following particulars for sound, lights, and AV are applicable for each of the three production options.

### SOUND SYSTEM –

- It is understood that the Purchaser will provide a professional high-quality, concert stereo sound system appropriate in size, quality, and power for each event.
- Monitors - Two floor monitors (each with a separate aux send for stereo) please.
- Two inputs for guitar pedal board. Two direct boxes will be needed.
- One input for wireless head mic. (Robin will supply his own wireless head-set microphone).

### SOUND CHECK –

- At most of Robin's speaking dates, he brings 3 guitars. Because the guitars are wireless as well as his microphone, it is requested that Robin goes through a detailed sound check process. This will take approximately one and a half hours. He understands that sound check schedules can be very tight, so when this is the case, he will gladly adapt to the necessary time limits.

### A/V EQUIPMENT -

- Robin incorporates video as part of his presentation. When applicable, please provide A/V equipment needed to project video (DVD's) on to screens depending on size of audience. A/V audio will not be needed for these DVD's.

### LIGHTING –

- Depending on the size of the audience we request one, and sometimes two follow-spots. **Please note: Providing a follow-spot is our most important request.** Robin's headset mic, and guitars are all wireless. This allows him to head in to the audience and have the opportunity to interact with everyone. **Note: Robin spends about 20% of his presentation time in the audience...the most entertaining part of his presentation!** Depending on the size of your event, additional follow-spots, backwashes, sidelights, overhead lights, audience blinders may be extremely effective... He will be happy to brainstorm with you and your lighting director to come up with the best possible lighting solutions for your budget.

***Oh, did we mention the follow-spot is very important?***

### STAGING –

- Robin's presentation is all about connecting, and getting up close and personal in the middle of the audience. A great way to help him do this is to provide a stage thrust... or a runway extending out ward. This amounts to no more than a few extra risers. We will be happy to provide you with a diagram of possibilities and options.

### TRAVEL (Fly Date)

- Please arrange to have Robin picked up and returned to the airport. He will be traveling with three pieces of luggage (two are large heavy-duty road cases).

### WHEN THE SALE OF ROBIN'S BOOKS AND AUDIO PROGRAMS ARE APPLICABLE.

- Please provide **four eight-foot tables**, which we set up in a U-shape... for the sale of Books, Audio Learning Tape Sets, and CDs.

### ADVANCING DATE

- Approximately 30 days prior to event date, Robin will contact all persons in charge of sound, lights, & AV production to discuss all technical issues, sound check times, etc. Jeff Jacob (from our office) will contact you to discuss arrival time, transportation, accommodations, etc.

PURCHASER'S NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

PURCHASER'S SIGNATURE: \_\_\_\_\_

SPEAKER/ARTIST'S NAME: **ROBIN CROW**

SPEAKER/ARTIST'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_