

# Robin Crow Introduction

Robin Crow is an author, speaker, business owner.. and as you're about to find out ... one of the most innovative guitarists in the world.

Robin's expertise on leadership and customer service comes from 30 years in the trenches as an entrepreneur and business owner. For the past 13 of those years, he has led his company Dark Horse Recording to a prominent spot in the music industry as one of the most successful studio complexes in the world; home to Neil Diamond, Tim McGraw, Wynonna, Vince Gill, Faith Hill, Michael W. Smith, and countless others.

He has been a contributor on CNN and Canada AM, and has made over 55 other national and major market television appearances. As an RCA recording artist, he's recorded nine albums and has now given over 2000 presentations. Robin's book, *Jump And the Net Will Appear*, has become required reading for many high schools and universities teaching classes on business startups and entrepreneurship. Robin's other books include: *The Power of an Idea*, *Rock Solid Leadership*, and *The Power of Service*. His newest book, **Evolve or Die: Seven Steps to Rethink the Way You Do Business**, is due out from Wiley & Sons in April, 2010.

Now he travels all over the world speaking, *and still manages to squeeze in a few songs on the guitar...*

**Ladies and Gentlemen . . . Robin Crow**